

GREGORY CERRATO

www.gregorycerrato.com

EDUCATION

PARSONS THE NEW SCHOOL FOR DESIGN

New York, NY

Sept. 2007 - May 2008

- Associate Degree in Graphic Design
- Completed two year program in one year
- Selected to be Professor's Intern

LOYOLA UNIVERSITY MARYLAND

Baltimore, MD

Sept. 2003 - May 2007

- Bachelor of Arts in Communications
- Specialized in Advertising
- Cumulative GPA: 3.5

SKILLS

Photoshop

InDesign

Illustrator

Quark

Wordpress

Microsoft Word

Keynote

WORK EXPERIENCE

GRAPHIS, INC. *Graphic Designer* New York, NY

JAN 2009 - PRESENT

- Complete book design and layout for six annual titles as well as additional books
- Produce all e-mail campaigns, slideshows, brochures and catalogs
- Maintain the brand identity throughout all web and print materials
- Scan, retouch and optimize images for web and print
- Copywriting, proofing and packaging of files for printing

FLIGHT 001 *Freelance Designer* New York, NY

APRIL 2010 - PRESENT

- Accomplished a complete online store checkout redesign that simplified the process while extending the brand experience
- Design of graphics for the web, such as seasonal or promotional icons
- Photograph and retouch promotional images for homepage and e-mails

SWINE '09 *Freelance Designer* New York, NY

NOV 2009 - APRIL 2010

- Developed a line of t-shirts promoting awareness of Swine Flu
- Proceeds benefitted a children's hospital

DVICE *Design Intern* New York, NY

AUG 2008 - OCT 2008

- Assisted with the concept and design of an award-winning promotional publication documenting 14 years of New York City subway performers
- Materials produced included a 36 page book with case, subway map, notebook and invitation

GOUTHIER DESIGNS *Design Intern* New York, NY

JUNE 2008 - DEC 2008

- Produced logos, brand identities and advertisements for various clients
- Designed a series of award-winning interactive holiday cards
- Collaborated on a poster for an International Poster Exhibition in Peru

AWARDS

2009 American Graphic Design Awards